



# JSM BUILDERS

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It's often the climate that lures people to Colorado, but it's the culture and community that convinces them to stay. Jeremy MacGray came to the region in 1996 to ski and train for competitive mogul skiing. He says, "The Steamboat Springs Winter Sports Club drew me here for training, but the community nature of the town is what kept me here." In 1998, he co-founded JSM Builders with Brian Heit. MacGray describes the Steamboat Springs-based company's niche as "a blend of very high-end design and smart design," noting that they specialize in "finding the best ways to spend the budget dollars so that the monies are actually experienced by the client when they live in the home." Building for the future and with sustainability in mind, MacGray adds: "We use a lot of reclaimed wood to keep the spirit of the old west alive and to reuse discarded material that still has a lot of life left in it."

**Top** Douglas fir timbers and a soaring fir ceiling give this home its modern mountain ethos, while a fireplace surround of rolled steel lends an industrial element. **Right** The primary suite is strategically located on the upper level to maximize a view of the surrounding mountains. **Center** A dedicated perch takes in stunning sunset views over the nearby treetops thanks to floor-to-ceiling windows. **Far right** The serene primary bathroom uses a beautifully coordinated mix of materials that brings the outside in. **Photography** David Patterson



"Our firm puts client interests first and our employees know that **our number one goal is to deliver on homeowner expectations.**"

## EXPERT TIPS

MacGray shares long-held expertise based on nearly three decades of living in the region and running a business.

- **How would you describe the current state of design?**  
Colorado has transitioned to a mountain modern style over the last 10 years. It also has the challenges of designing for snow loads and the freeze-thaw process that happens throughout the winter-into-spring months.
- **How does your company exemplify peak design practices?**  
We are a very collaborative company, working closely throughout the design process with the architects to ensure that the final product fits not only the desired aesthetic, but also the budget.



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